

Girl Scouts of Eastern Missouri **MEDIA TEAM**



The Media Team

Do you want to learn about the media and storytelling? Are you interested in understanding how the media can be used to share your Girl Scout pride? Then join the Girl Scouts of Eastern Missouri Media Team!

The Media Team will have opportunities to do interviews, photoshoots and speak in front of a camera—and then you get to see yourself in print, online or on the air!

Purpose: To establish girls in various grade levels across the Council to be the “go-to” for media requests.

Composition: Current Girl Scout members of all grade levels.

Application: Online application with short questionnaire and media release signature.

Selection: All girls who submit an application will be selected to the Media Team.

Training: Council will train and help girls feel comfortable being interviewed, photographed and speaking in front of a camera.

Participation: Council will do its best to include each member in at least one opportunity a year. Not everyone will be selected to participate in every media opportunity.

Media Team Opportunities

As the official faces and voices of Girl Scouts of Eastern Missouri, girls will be called upon to:

- Develop public speaking while being photographed and filmed
- Interview with media on TV, radio and print publications
- Star in Council commercials, videos and print features
- Participate in exciting Girl Scout events throughout the year
- Speak at local events
- Participate in Girl Scout videos



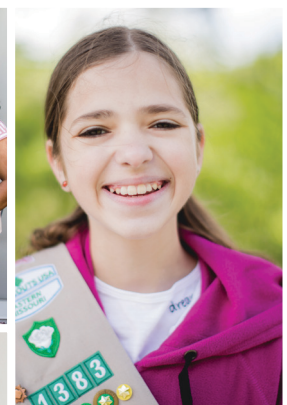
Media Team Goals

The goals of the Media Team include:

- Help us tell the Girl Scout story!
- Highlight eastern Missouri peer role models to inspire other girls
- Give girls an opportunity to develop lifelong skills while representing Girl Scouts
- Elevate Girl Scouts as real-life examples of the impact our organization makes on girls and their communities
- Remind the world that we are the premier leadership development organization for girls and young women

Media Team Requirements:

- Be a registered Girl Scout for the current membership year
- Have parent/guardian permission to participate and a signed media release
- Have an interest in one or more of the following:
 - On-air interviews
 - Photography
 - Public Speaking
 - Video



Media Team Application

Girl Name: _____ Girl Email: _____

Adult Name: _____ Adult Email: _____

School: _____

County of Residence: _____

Current Grade: _____ Girl Scout Grade Level: _____

Troop Number: _____ Girl T-Shirt Size: _____

**Note: Council may bring apparel from the Girl Scout Shop for media appearances. These shirts are not for girls to keep.*

Tell us about your hobbies and interests!

Why do you want to join the media team?

Tell us about your experience with media, if you have any. This can include published writing, a blog, a video channel, social media, conducting interviews, public speaking and more. Experience in these fields is not a requirement of the Media Team.

What are you interested in? Check all that apply.

Writing Photography Videography Social Media Public Speaking

Which days are you most available? Check all that apply.

**Note: Weekdays would be after school experiences. Some exceptions may arise.*

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Media Team Questionnaire

The Media Team often provide quotes for use in Girl Scout publications, flyers, social media and more! Please fill out the questionnaire below for Girl Scouts of Eastern Missouri to use as quotes in the future!

**Please note: answering all the questions is not required.*

Why do you like being a Girl Scout?

What is your favorite part about Girl Scouts?

Why do you think being a Girl Scout is important?

What has the Girl Scout Cookie Program taught you?

What advice would you give a girl who is thinking about joining Girl Scouts?

Why is community service important?

Media Team Requirements and Expectations

- I understand that I must be a registered Girl Scout member for the Girl Scout year(s) that I am on the team.
- I understand that I may be photographed and/or videotaped by Girl Scouts of Eastern Missouri or other media outlets and that my likeness may be used in promotional materials, news releases, social media and other published formats by Girl Scouts of Eastern Missouri, Girl Scouts of the USA or their designee.
- I understand that all imagery will become the property of Girl Scouts and will be used to promote Girl Scouting.
- I understand that some Media Team opportunities may take place during the week, on weekends, during school hours and in the evening.
- I understand that I will be selected to participate in Media Team opportunities based on my interests, skills and availability. Not everyone will be selected to participate in every opportunity. The participation decision of Girl Scout staff is final.
- I understand that I will uphold the values of Girl Scouts and will conduct myself appropriately in all situations.
- I understand that if I do not follow the requirements and expectations, that I may be excused from the Media Team.

I read and understand the expectations and requirements for being a member of the Media Team.

Parent Signature

Girl Signature

Date

If you have any questions about the Media Team, please contact Kayla Bakker, Communications Coordinator, at kbakker@girlscoutsem.org or 314.592.2358.

***Please submit completed application and a headshot to Kayla Bakker at kbakker@girlscoutsem.org.**

Minor Media Release

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby consent and agree to the following:

1. I hereby grant to Girl Scouts of the USA (“GSUSA”) / Girl Scouts of Eastern Missouri (“GSEM”), and others working for GSUSA / GSEM or on its behalf, and each of its respective licensees, successors and assigns (each a “Releasee”), the irrevocable, royalty-free, perpetual, unlimited right and permission to use, distribute, publish, exhibit, digitize, broadcast, display, modify, create derivative works of, reproduce or otherwise exploit my name, picture, likeness and voice (including any video footage of the same), testimonials (written by me or attributed to me), interviews (written by me or attributed to me) (collectively, “Media”), or to refrain from so doing, anywhere in the world, by any persons or entities deemed appropriate by GSUSA / GSEM, for any purpose including, without limitation, any use for educational, advertising, non-commercial or commercial purposes in any manner or media whatsoever (whether known or hereafter devised) including, without limitation, on the internet, in print campaigns, in-store and via television. I agree that I have no interest or ownership in any of the Media.
2. I shall have no right of approval, no claim to compensation and no claim (including, without limitation, claims based upon invasion of privacy, defamation or right of publicity) arising out of any use, alteration, blurring, illusionary effect or use in any composite form of my name, picture, likeness and voice. I agree that nothing in this Release will create any obligation on GSUSA / GSEM to make any use of the Media or the rights granted in this Release. I hereby release and hold harmless Releasees from any claim for injury, compensation or negligence resulting or arising from any activities authorized by this Release and any use of the Media by GSUSA / GSEM.

NAME OF MINOR: _____ DATE OF BIRTH OF MINOR: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

DAYTIME PHONE NUMBER: _____ ADDITIONAL PHONE NUMBER: _____

Release for Minors (those under the age of eighteen): I, the undersigned, being a parent or guardian of the minor, hereby consent to the foregoing conditions and warrant that I have the authority to give such consent.

NAME OF PARENT/LEGAL GUARDIAN: _____

SIGNATURE OF PARENT/LEGAL GUARDIAN: _____

DATE: _____

PARENT/LEGAL GUARDIAN EMAIL ADDRESS: _____

(*Will not be used for any other purposes or distributed to third parties)